



## **About the Indiana Authors Award:**

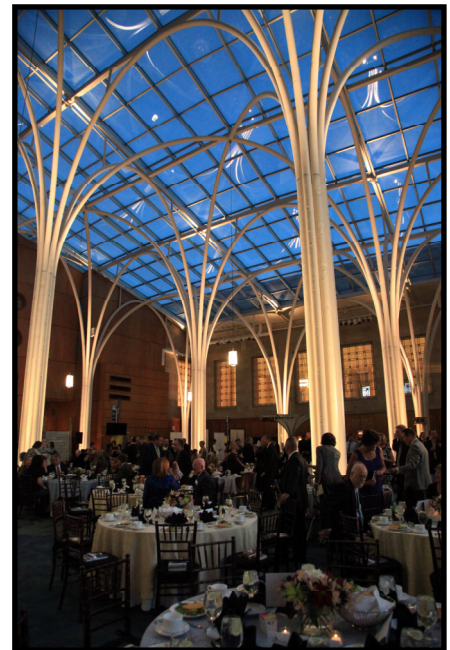
In 2012, the Library Foundation will present the fourth annual Eugene & Marilyn Glick Indiana Authors Award. Each year, this Award recognizes the literary contributions of three authors with strong ties to Indiana. The Award is presented to one nationally known author, one author who is well-known regionally and one emerging author. Each winner receives a cash prize, as well as a \$2,500 grant to support his or her hometown Indiana public library.

On Saturday, September 29, 2012, the Library Foundation invites book lovers to attend the Indy Author Fair, a full day of festivities at our downtown Central Library. The Indy Author Fair is free and open to the public and will include author lectures, workshops for aspiring writers, exhibits and book sales and signings. That evening, Central Library will be transformed into an elegant stage for a ticketed Award Dinner celebrating Indiana authors and the year's winners.

## **Sponsorship Opportunities:**

**Enhance your company's community visibility through a sponsorship of the Indiana Authors Award Dinner and public programs.**

- Based on the level of your sponsorship, you will receive an assortment of recognition opportunities, as well as tickets to the Award Dinner.
- Invite clients, employees and the readers in your life to attend the Award Dinner as we celebrate our state's rich literary tradition and promote a love of writing and reading across Indiana.
- Best of all, because of a generous grant from The Glick Fund, a fund of Central Indiana Community Foundation, 100 percent of the proceeds from the Award Dinner will benefit programs of The Indianapolis Public Library and Library Foundation, ensuring that your sponsorship dollar makes an even greater impact.



**Central Library provides the beautiful backdrop for this annual event. In 2011, the Library Foundation hosted more than 330 guests at the Indiana Authors Award Dinner honoring the winning authors and finalists.**

## **2012 Sponsorship Packages:**

\*Requires sponsor commitment by June 30

### **Publisher - \$10,000**

- One table at the Award Dinner, including table tent with corporate name (eight seats)
- \*Logo featured on more than 50,000 Indy Author Fair promotional brochures distributed to public libraries, book stores and schools throughout Indiana
- Logo featured in promotional e-mails distributed to 1,600+ recipients at least five times throughout the year
- \*Logo featured on the Award Dinner invitation, mailed to more than 3,500 individuals and companies
- Logo featured in the Award Dinner's printed program
- Verbal acknowledgement from the podium during the Award program
- Logo and interactive link on the Award website, [www.indianaauthorsaward.org](http://www.indianaauthorsaward.org)
- Recognition in the Library Foundation's quarterly donor newsletter sent to 7,000 supporters and community leaders
- Listing in the Library's Annual Report
- Opportunity to plan additional recognition that meets both our marketing needs

### **Editor - \$7,500**

- One table at the Award Dinner, including table tent with corporate name (eight seats)
- \*Logo featured on more than 50,000 Indy Author Fair promotional brochures distributed to public libraries, book stores and schools throughout Indiana
- Logo featured in the Award Dinner's printed program
- Verbal acknowledgement from the podium during the Award program
- Logo and interactive link on the Award website, [www.indianaauthorsaward.org](http://www.indianaauthorsaward.org)
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**The 2011 Indy Author Fair hosted more than 500 attendees from across the state. The day's events featured free public programming including author lectures, publishing workshops for aspiring writers and meet and greet opportunities with more than 40 authors – all with Indiana ties.**

### **Author - \$5,000**

- One table at the Award Dinner, including table tent with corporate name (eight seats)
- Logo in the Award Dinner's printed program
- Verbal acknowledgement from the podium during the Award program
- Logo and interactive link on the Award website, [www.indianaauthorsaward.org](http://www.indianaauthorsaward.org)
- Recognition in the Library Foundation's quarterly donor newsletter sent to 7,000 supporters and community leaders
- Listing in the Library's Annual Report

## **2012 Sponsorship Packages Continued:**

### **Book Lover - \$2,500**

- One table at the Award Dinner, including table tent with corporate name (eight seats)
- Listing in the Award Dinner's printed program
- Verbal acknowledgement from the podium during the Award program
- Listing and interactive link on the Award website, [www.indianaauthorsaward.org](http://www.indianaauthorsaward.org)
- Listing in the Library's Annual Report



### **Reader - \$1,000**

- One table at the Award Dinner (eight seats)
- Listing in the Award Dinner's printed program
- Listing on the Award website, [www.indianaauthorsaward.org](http://www.indianaauthorsaward.org)
- Listing in the Library's Annual Report

**For additional information about sponsorship opportunities or to reserve your space as a 2012 sponsor please contact Emily Berger at 317-275-4872 or [eberger@indyplfoundation.org](mailto:eberger@indyplfoundation.org).**